

ORDER



Orders
Order / Rev: 720884
Alt Order #: 06365982
Product Desc: OBAMA SCHED A
Estimate: 2002 A
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/08/12 / 10/08/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	24	\$41,950.00	\$35,657.50
10/15/12	10/21/12	4	\$2,650.00	\$2,252.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	28	\$44,600.00	\$37,910.00	0.00
Totals	28	\$44,600.00	\$37,910.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	10/09/12	10/15/12	CBS This Morning	CM	7-9a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				CBS This Morning		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		1			\$400.00			0.00			
E 2	WTSP	10/09/12	10/15/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		2			\$200.00			0.00			
E 3	WTSP	10/09/12	10/15/12	M-F 930-10a	CM	930-10a	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		2			\$200.00			0.00			
E 4	WTSP	10/09/12	10/15/12	Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		2			\$900.00			0.00			
E 5	WTSP	10/09/12	10/15/12	M-F 12-1230p	CM	12-1230p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
				10 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		3			\$900.00			0.00			
E 6	WTSP	10/09/12	10/15/12	M-F 4-5p	CM	4-5p	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		2			\$800.00			0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTSP	10/09/12	10/15/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/09/12	10/15/12	MTWTF--		2			\$550.00		0.00				
E 8	WTSP	10/09/12	10/15/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/09/12	10/15/12	MTWTF--		2			\$550.00		0.00				
E 9	WTSP	10/09/12	10/15/12	CBS Evening News CBS Evening News	CM	630-7p	MTWTF--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/09/12	10/15/12	MTWTF--		2			\$1,000.00		0.00				
E 10	WTSP	10/14/12	10/14/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1			\$1,800.00		0.00				
E 11	WTSP	10/09/12	10/15/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/09/12	10/15/12	MTWTF--		2			\$700.00		0.00				
E 12	WTSP	10/09/12	10/12/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	-TWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-TWTF--		1			\$400.00		0.00				
E 13	WTSP	10/13/12	10/13/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S-		1			\$800.00		0.00				
E 14	WTSP	10/14/12	10/14/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1			\$1,000.00		0.00				
E 15	WTSP	10/14/12	10/14/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1			\$700.00		0.00				
E 16	WTSP	10/09/12	10/09/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-T-----		1			\$10,000.00		0.00				
E 17	WTSP	10/11/12	10/11/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	---T---		1			\$9,000.00		0.00				
E 18	WTSP	10/14/12	10/14/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	-----S		1			\$8,000.00		0.00				
Totals													28	\$44,600.00	